

## Doosan Forklift Part

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental company that consists of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States partner, Doosan Infracore America Corporation, operating in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer requirements.

With a system consisting of over 90 independent dealers, the lift truck group supplies quality materials handling equipment to the broad North American market. Doosan Infracore America Forklift sellers successfully operate in over 220 service and sales places throughout Canada and the U.S. The lift truck product line remarkably includes 63 distinctive versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous vehicle designs range from 3,000 to 33,000 lbs. All trucks are built in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding lift truck business in the North American market, due to their stability in maintaining a high level of client service excellence and optimum product functioning to all Doosan Infracore Forklift users. The U.S. lift Truck division located in Cleveland has a professional team experienced in Sales, Purchasing, Advertising, Logistical and Technical Support.

Korea's original domestic lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled lift trucks as part of a national machinery expansion venture. Early product sales of this industrial equipment focused on large business groups, the armed services and on state-run companies. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical instruction became the new focus for improving quality and product development.

Home-based lift truck business for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's progressive technological advancements combined with sales success placed them in a position of substantial expansion of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the highly competitive North American materials handling market. This joint-venture proved highly successful for Daewoo and their lift truck product sales expanded greatly. In 1984, the company finished construction of a new facility to help in producing high end value-added goods for export. In 1993, the corporation had a international sales network and started exporting designs they had established through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international markets.