

## Hyster Forklift Part

Hyster Forklift Parts - As a global leader in forklift trucks, Hyster continuously strives for superiority in product quality and safety. However, it started as a manufacturer of lifting machinery as well as winches. Most of its production was focused in the Pacific Northwest and dealt primarily with the wood and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality production. Over the previous 80 years Hyster has continued to expand and develop its product line. The expansion of its products coupled with its wish to stay service oriented has allowed Hyster to grow into the international participant it is at present.

Some of the key inflection points in Hyster's history occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was completely devoted to bulk producing trucks. This allowed Hyster to force its costs down and, at the same time, offer a better quality product at industry aggressive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

The ever varying needs of Hyster customers and Hyster's capability to continue to innovate led to rapid development throughout the fifties and sixties. They began building container handlers in the United states in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a system for allowing a lift truck to go both forward and backwards using the same pedal. This pedal was referred to as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a research and development centre in Oregon that was focused on enhancing the design and functionality of lift trucks. The centre is still one of the world's best testing facilities in the materials handling industry.

The 60's was characterized by rapid growth right through the entire materials handling industry. Due to this, Hyster considered it necessary to refocus its strategy towards these emergent mass markets. Accordingly, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to provide greater quality at a more reasonable cost. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To plug this gap, a plant in Craigavon, Ireland was opened in 1980. Through the 80's Hyster continued to concentrate on developing industry leading forklifts. The Hyster brand name was recognized throughout the globe for its dedication towards superiority. This attention to excellence produced a lot of suitors for the business. In 1989, a large multinational company based in Ohio called NACCO Industries purchased Hyster and started an aggressive expansion strategy. NACCO rapidly replaced the XL philosophy with a more driver oriented truck that concentrated on operator comfort, which is well-known as the XM generation of lift trucks.

The shift in supply chain management to a much more just-in-time focused method has meant that Hyster has had to frequently invest in new-found technologies. Acquisitions and investments were made in the US, Italy, Netherlands, and a lot of other places throughout the world. All of these investments have made Hyster a international leader in the lift truck market. In 2009, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which includes over three hundred various styles of forklift trucks.